

# ONLINE MEDIA RATE CARD

## 1. Single post on

- · Edumark Facebook account
- · Edumark page
- · Eduout media group
- Edumark Instagram

N10,000

### 2. 2 Posts on

- · All of the above plus
- · Eduout media Instagram

N20,000

## 3. 2 posts on all the above plus

- School finders group (Facebook)
- Tosse Edumark (Facebook)
- Edumark plus account (Facebook)
- · Tosse Instagram

N30,000

# 4. 2 posts on all the above plus

- · Education Notice Board Group
- · Concerned Parent and Educators Group
- · My School Search Board Page

N70,000

## 5. 3 posts on all of the above plus

- · Kingdom Business/Career women FB group
- All Agency LinkedIn Account (3)
- · Tweets on twitter pages

N120,000

**NOTE:** All posts would be made through client's page and Edumark tagged to ensure engagement.





















#### ▼ Content Creation

- Content and banner design supplied by client
- = No charge on content
- Banner design (content supplied by client)
  - = **N20,000** per design = **N30,000** for 2 designs
- Content writing / creation
- = Single post write up N20,000

**Post** 

- = Double post write up N30,000
- ▼ For Marketing Strategy/Consultancy services you can phone to schedule a meeting.

#### Other services

- Media platforms
- Advertising on Facebook, twitter, Instagram etc.
- Advertising on Blogs
- Press/Radio/T.V Adverts
- Public Relations services
- Page Management Services
- Online Event Management Services
  - Zoom Graduations 1.
  - 2. Competitions
  - Webinars



















